

# NEWS RELEASE

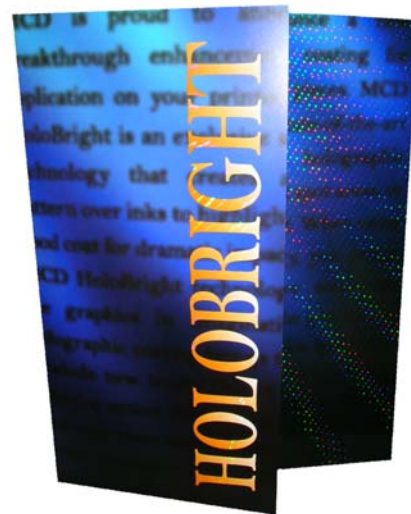
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FOR IMMEDIATE RELEASE

## MCD Incorporated Receives Certificate of Merit at International Print Competition

**Madison, WI — August 10, 2010** — MCD Incorporated of Madison, Wis. received a 2010 Premier Print Award for outstanding achievement in the production of 'Prepress companies, finishing, advertising, and other graphic arts firms'. The graphic arts industry's largest and most prestigious international printing competition, the Premier Print Awards recognizes those responsible for the creation and production of outstanding print communications. MCD Incorporated won a Certificate of Merit for their entry MCD HoloBright.

Competing against thousands of entries from printing and graphic arts firms around the world, MCD incorporated received an award which honors the top finalists in each of the categories of the competition. There were only 208 of these awards out of 3,200 entries, issued in this year's competition.



Printing Industries of America hosts the Premier Print Awards. In its 61st year, the annual print competition recognizes those responsible for the creation and production of superior print. The event promotes excellence in print communications and rewards companies and individuals who produce the best in printed media.

For more information about MCD Incorporated and our HoloBright coating, contact us at 608.221.3422.