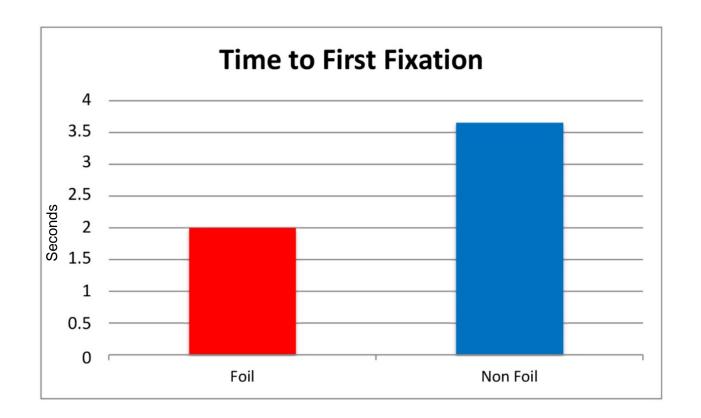
## The MCD Difference

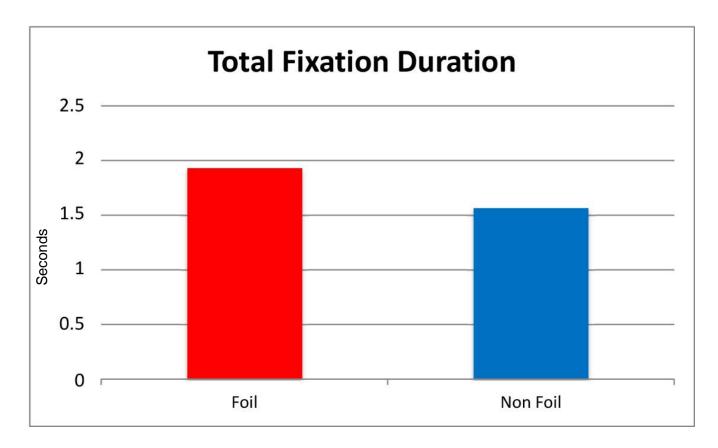
- Ten foil stamping presses up to 49.5"
- Over 100 foils in stock
- Estimates in six hours or less





## Value Added Services = Results

2013 and 2017 studies proved that foil stamping on product packaging greatly increases brand awareness



## **Increased Sales**

Increased brand recognition leads to higher probability of consumer purchase

Source: FSEA Impact of High-Visibility Enhancements on Shelf Presence



## Contact our sales team to learn more

Sean Hurley - 608.268.3710 / shurley@mcd.net

Troy Allen - 608.770.0056 / <u>tallen@mcd.net</u>

Ed Hayes - 847.980.2911 / <a href="mailto:ehayes@mcd.net">ehayes@mcd.net</a>